

CONTENTS OUTLINE - 16 pages  
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Dealer Name: \_\_\_\_\_ Contact: \_\_\_\_\_

▶ 1. Publication Title: \_\_\_\_\_

▶ 2. In-Home Date: (please allow 4-6 weeks) \_\_\_\_\_

▶ 3. Front Cover: \_\_\_\_\_

Center Spread Left: \_\_\_\_\_

Center Spread Right: \_\_\_\_\_

Back Cover: \_\_\_\_\_

▶ 4. Local Stories: (indicate up to 4)

1. \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

2. \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

3. \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

4. \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

▶ 5. Product Stories: (select up to 6)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

▶ 6. Factory Ads: (indicate manufacturer/machine)

**We will need dealer # for each manufacturer to submit for co-op - Please provide.**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

9. \_\_\_\_\_

▶ 7. Other: \_\_\_\_\_

\_\_\_\_\_